

## ABOUT ADCO

### Who We Are

The Association of Day Care Operators of Ontario (ADCO) is the only child care organization dedicated solely to advancing the interests of the owners and managers of Ontario's independent licensed child care programs. Whether you own or manage a single centre, run a large multi-site program or are an ECE student whose future plans include management or entrepreneurship, ADCO is committed to your success.

### What We Do

Since 1977, ADCO has provided a forum for the owners and managers of Ontario's licensed child care programs to work together to enhance child care quality and achieve common goals. ADCO membership provides centre-based programs, home child care agencies, nursery schools, preschools and school age operations with convenient ways to share ideas and expertise, support one another and access highly specialized information, products and services. ADCO saves you time and money, so you can focus on what's most important: making a positive difference in the lives of the families you serve.



### Joining ADCO Is Easy!

For membership fee information  
and to join, please visit  
[www.adco-o.on.ca](http://www.adco-o.on.ca)  
or call  
1-800-567-7075

The Association of  
Day Care Operators of Ontario  
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THE ASSOCIATION OF DAY CARE  
OPERATORS OF ONTARIO



# ADCO

Child care owners and managers  
building a better world,  
one family at a time.



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## ONLY ADCO MEMBERSHIP GIVES YOU ACCESS TO ALL OF THESE GREAT PRODUCTS & SERVICES

ADCO is dedicated to helping its members optimize their day-to-day operations, enhance their financial performance and grow their centres. Whether you deliver licensed child care services on a commercial or a non-profit basis, joining ADCO is the smartest investment you can make. Here are a just few of the exciting benefits of ADCO membership:

### Liability & Commercial Insurance

Designed exclusively for licensed child care centres, the ADCO insurance program offers unparalleled coverage, service and value. In fact, most members say their insurance savings alone more than offset the cost of their annual ADCO membership dues.

### Group Benefits Insurance

Think you can't afford to offer your staff medical or dental benefits, or disability and long term care insurance? Think again. The ADCO plan offers a flexible range of options designed to suit every need and budget.

### Childcare Today Magazine

As part of your membership, you'll receive a subscription to *Childcare Today*, the only quarterly business magazine exclusively for child care owners and managers. Stay current on emerging trends, learn from the experiences of other centres and gain valuable insight you can use in your purchasing, hiring and management decisions.

## Professional Government Relations

ADCO retains a professional government relations firm to provide its members with a confidential monthly report on developments in government that may affect their businesses. With this unique advocacy tool, you'll always know who the key players are, what influences their thinking, how to reach them and how to be an effective advocate on behalf of your program and the families you serve.

## Leadership Development

ADCO's conferences, webinar schedule and other professional development offerings are designed to help child care owner/operators lead their programs and optimize team performance. Working closely with suppliers to the industry, educational institutions, and speakers and authors with expertise in a variety of fields, ADCO delivers the insight and information you need to anticipate trends and prepare for change.

## High-Profile Charitable Giving

Every year, ADCO members from across the province mobilize their communities in support of Ontario's four regional children's hospitals. Together, ADCO members have raised over a million dollars through the **Kids Helping Kids Walkathon**.



## Lower Hiring Costs

ADCO's online job bank allows members to post staff vacancies free of charge. ADCO members in major cities report that this system makes it faster and more affordable to find qualified staff.

## Online Marketing Opportunities

Reach out to parents by being part of the ADCO child care directory. In addition to your contact data, you can include photos and information about your centre, or a link to your website.



## Professional & Social Networking

The "Members Only" section of the ADCO web site provides members with a private discussion area, where you can ask other members for advice and share ideas. As a member, you'll also be invited to participate in online polls that keep the ADCO board of directors in touch with your priorities.

*"Most of the time, when a child care operator runs into trouble, it's over an issue that many of his or her peers have already had to face. With ADCO, you don't have to go it alone."*

*-- Karen Eilersen,  
Discovery Child Care, Barrie*